

**V - Values...**are core to our ethical standards

**I - Integrity...**do the right thing because it is the right thing to do

**S - Simplicity...**there is power in keeping things simple

**H - Honesty...** is a trait which we do not compromise with

**A - Accountability...**deliver what we promise and promise what we can deliver

**R - Reliability...**our customers should see us as dependable partners

**A - Action...**always act with the requisite speed

**D - Delivery...**delivery of services with highest quality

The purpose of our business is two fold:

1. To help our clients improve performance in regards to development and maintenance costs, quality, duration and reliability.
2. To build an enterprise that provides its employee partners opportunities to learn and grow and share in the benefits and pride of ownership.